

# LEADING THE WAY

*Embracing Financial Belonging*



2024 **Bank On** Washington Annual Forum

## Sponsorship Options

### Level 1 – Leading the Way Sponsor

**What the organization would provide:**

- Sponsor fee: **\$10,000** (2 available)
- Bank On Washington promotion

**What the organization would get:**

- Customized package
- Prominent logo placement on marketing materials, at event, on social media, and in program guide
- Select a name session
- Verbal recognition at opening plenary and live or pre-recorded airtime at opening or closing of day one
- Organization recognition in annual report
- Ability to host a dedicated display table to provide promotional materials at the event during meals and break periods (both days)
- Ten Forum Registrations

### Level 2 – Financial Belonging Sponsor

**What the organization would provide:**

- Sponsor fee: **\$5,000** (6 available)
- Bank On Washington promotion

**What the organization would get:**

- Logo recognition on marketing materials, social media, at event, and in program
- Organization recognition on annual report
- Pre-recorded airtime recognition during a session break
- Name listed on forum session (selected by planning team)
- Ability to host a display table to provide promotional materials at the event during meals and break periods (both days)
- Five Forum Registrations

### Level 3 – Financial Wellbeing Sponsor

**What the organization would provide:**

- Sponsor fee: **\$2,500** (unlimited availability)
- Bank On Washington promotion

**What the organization would get:**

- Logo recognition on marketing materials, social media, at event, and in program guide
- Organization recognition in annual report
- Ability to host a display table to provide promotional materials at the event during meals and break periods (one day of event only)
- Two Forum Registrations

### Level 4 – Financial Inclusion Sponsor

**What the organization would provide:**

- Sponsor fee: **\$1,500** (unlimited availability)
- Bank On Washington promotion

**What the organization would get:**

- Organization recognition on social media, at event, program guide, and annual report
- Ability to host a display table to provide promotional materials during meals and break periods (one day of event only)
- One Forum Registration

### Level 5 – Connect Supporter *(subject to availability)*

**What the organization would provide:**

- Sponsor fee: **\$500** for public and private sector; sliding scale available for nonprofit partners based on ability to pay
- Promote Bank On Washington through your communications channels

**What the organization would get:**

- Ability to host a dedicated display table to provide promotional materials at the event during meals and breaks (2 days)
- One Forum Registration

*There will be a community table available for nonprofit partners to share their materials free of charge. Space is limited and subject to availability.*

Logo size will be commensurate with the contribution level  
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