





**University of Washington-Tacoma** 

# **Sponsorship Options**

## Level 1 - Leading the Way Sponsor

#### What the organization would provide:

- Sponsor fee: **\$10,000** (2 available)
- Bank On Washington promotion

#### What the organization would get:

- Customized package
- Prominent logo placement on marketing materials, at event, on social media, and in program guide
- Select a name session
- Verbal recognition at opening plenary and live or prerecorded airtime at opening or closing of one day
- Organization recognition in annual report
- Ability to host a dedicated display table to provide promotional materials at the event during meals and break periods (both days)
- Ten Forum Registrations

# Level 2 – Financial Belonging Sponsor

#### What the organization would provide:

- Sponsor fee: \$5,000 (6 available)
- Bank On Washington promotion

## What the organization would get:

- Logo recognition on marketing materials, social media, at event, and in program
- Organization recognition on annual report
- Pre-recorded airtime recognition during a session break
- Name listed on forum session (selected by planning team)
- Ability to host a display table to provide promotional materials at the event during meals and break periods (both days)
- Five Forum Registrations

## Level 3 - Financial Wellbeing Sponsor

#### What the organization would provide:

- Sponsor fee: \$2,500 (unlimited availability)
- Bank On Washington promotion

#### What the organization would get:

- Logo recognition on marketing materials, social media, at event, and in program guide
- Organization recognition in annual report
- Ability to host a display table to provide promotional materials at the event during meals and break periods (one day of event only)
- Two Forum Registrations

## Level 4 - Financial Inclusion Sponsor

#### What the organization would provide:

- Sponsor fee: \$1,500 (unlimited availability)
- Bank On Washington promotion

#### What the organization would get:

- Organization recognition on social media, at event, program guide, and annual report
- Ability to host a display table to provide promotional materials during meals and break periods (one day of event only)
- One Forum Registration

## **Level 5 – Connect Supporter** (subject to availability)

## What the organization would provide:

- Sponsor fee: \$500 for public and private sector; sliding scale available for nonprofit partners based on ability to pay
- Promote Bank On Washington through your communications channels

## What the organization would get:

- Ability to host a dedicated display table to provide promotional materials at the event during meals and breaks (2 days)
- One Forum Registration

There will be a community table available for nonprofit partners to share their materials free of charge. Space is limited and subject to availability.



# Washington Asset Building Coalition - 2025 Leadership Summit

Asset Building Coalitions (ABCs) are local partnerships between banks, credit unions, government, and community organizations focused on promoting financial wellbeing in their communities. With coalitions serving 17 counties plus Native communities across Washington, ABCs reach hundreds of partner organizations, who in turn reach thousands of Washingtonians every year. Learn more about asset building coalitions here: <a href="https://www.fenwa.org/wabc">www.fenwa.org/wabc</a>

The Washington ABC Leadership Summit will bring together coalition leaders from across the state, focused on supporting communities furthest from opportunity and increasing the financial wellbeing of all Washingtonians. This year's focus will be promoting financial wellness in uncertain times, as we explore the future of asset building coalitions together.

Your sponsorship allows us to ensure that all ABC leaders can attend and fully participate in this important gathering. Thank you for your support!

# **Sponsorship Options**

## **Financial Belonging Sponsor**

#### What the organization would provide:

• Sponsor fee: \$5,000 (2 available)

## What the organization would get:

- Prominent logo placement on materials, at event, on social media, and in program guide
- Verbal recognition at event, and live or pre-recorded airtime at opening or closing
- Organization recognition on annual report
- Name listed on session (selected by planning team)
- Ability to host a display table to provide promotional materials at the event during meals and break periods
- Connection to local ABC leadership in communities across Washington

## **Financial Inclusion Sponsor**

#### What the organization would provide:

• Sponsor fee: \$1,000 (unlimited availability)

#### What the organization would get:

- Logo recognition on social media, at event, and in program guide
- Organization recognition in annual report
- Ability to host a display table to provide promotional materials during meals and break periods
- Connection to local ABC leadership in communities across Washington

## **Connect Supporter** (subject to availability)

## What the organization would provide:

 Sponsor fee: \$500 for public and private sector; sliding scale available for nonprofit partners based on ability to pay

## What the organization would get:

- Ability to host a dedicated display table to provide promotional materials at the event during meals and breaks
- Connection to local ABC leadership in communities across Washington

Logo size will be commensurate with the contribution level Contact: Jennifer Quiroz, <a href="mailto:jennifer@fenwa.org">jennifer@fenwa.org</a>
<a href="mailto:www.fenwa.org">www.fenwa.org</a>
<a href="mailto:www.bankonwashington.org">www.bankonwashington.org</a>