

# Bank On National Data Hub = BOND Hub



National data reporting initiative, in partnership with the Federal Reserve Bank of St. Louis

Produces an annual, publicly available report

Streamlined data collection system for all partners

Tells the story of the Bank On movement, down to the zip code level

# BOND Hub Data Highlights (2024)

45 Financial institutions reported data to the BOND Hub, representing 91% of U.S. zip codes.



As of December 2024, there were more than 14 million open and active Bank On accounts, with over 4.8 million opened in 2024 alone.



Most account holders are digitally active, with over one third of account holders using direct deposit.



Approximately \$260 billion was deposited to Bank On accounts in 2024.



The average monthly account balance for a Bank On account is \$1273.

# BOND Hub Data TOOL

<https://www.stlouisfed.org/community-development/bank-on-national-data-hub/bank-on-report-2024>

[CFE Fund Data Tool](#)