

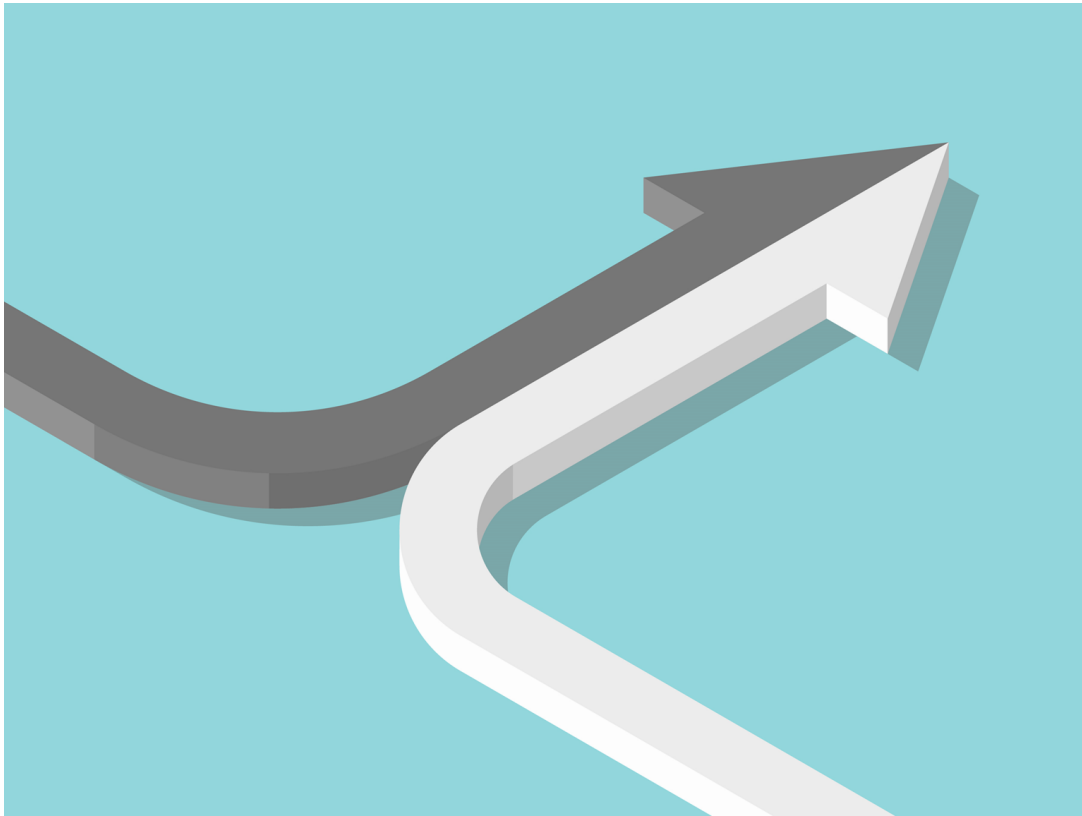


PARTNERSHIPS FOR FINANCIAL WELLNESS & BELONGING

Erwin Reeves, FDIC

Jennifer Quiroz, Financial
Empowerment Network

What do successful partnerships require?



- A vision that is both shared and flexible
- Investment of time to cultivate relationships
- Communication
- Meet the needs of all involved
- Commitment from all levels of the organizations

What does this look like for financial institutions and community partners?

- Understanding the Community Reinvestment Act
 - 4 Pillars of the CRA
- Similar but different goals
- Different vocabulary
- Can feel transactional
- TRUST





**What partnerships do
YOU need?**



Resource Mapping

First – take 10 minutes to work on your resource map individually:

1. In the center of your page write the community your Action Squad has been focused on today
2. Around that center circle, list what individuals in that community need to achieve financial belonging and financial wellbeing
3. For each of those items, add another level of detail around it.
 - What does it mean?
 - What else is needed?
 - What else does it make you think about?



Resource Mapping

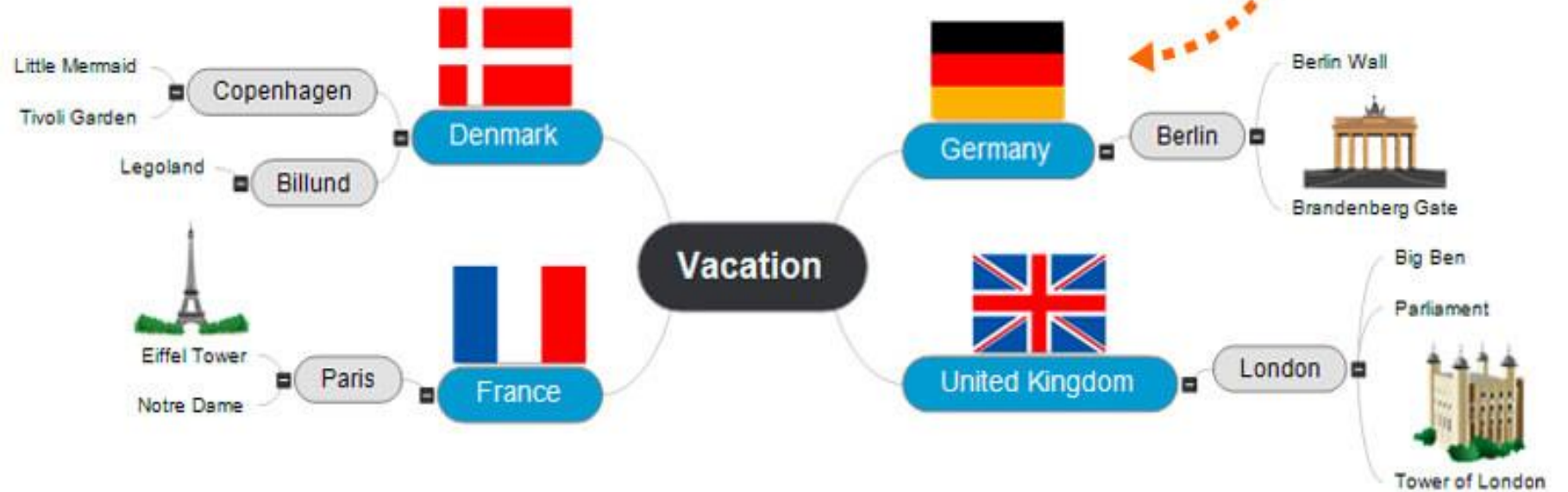
Once your map is full, then shift to begin thinking about existing resources:

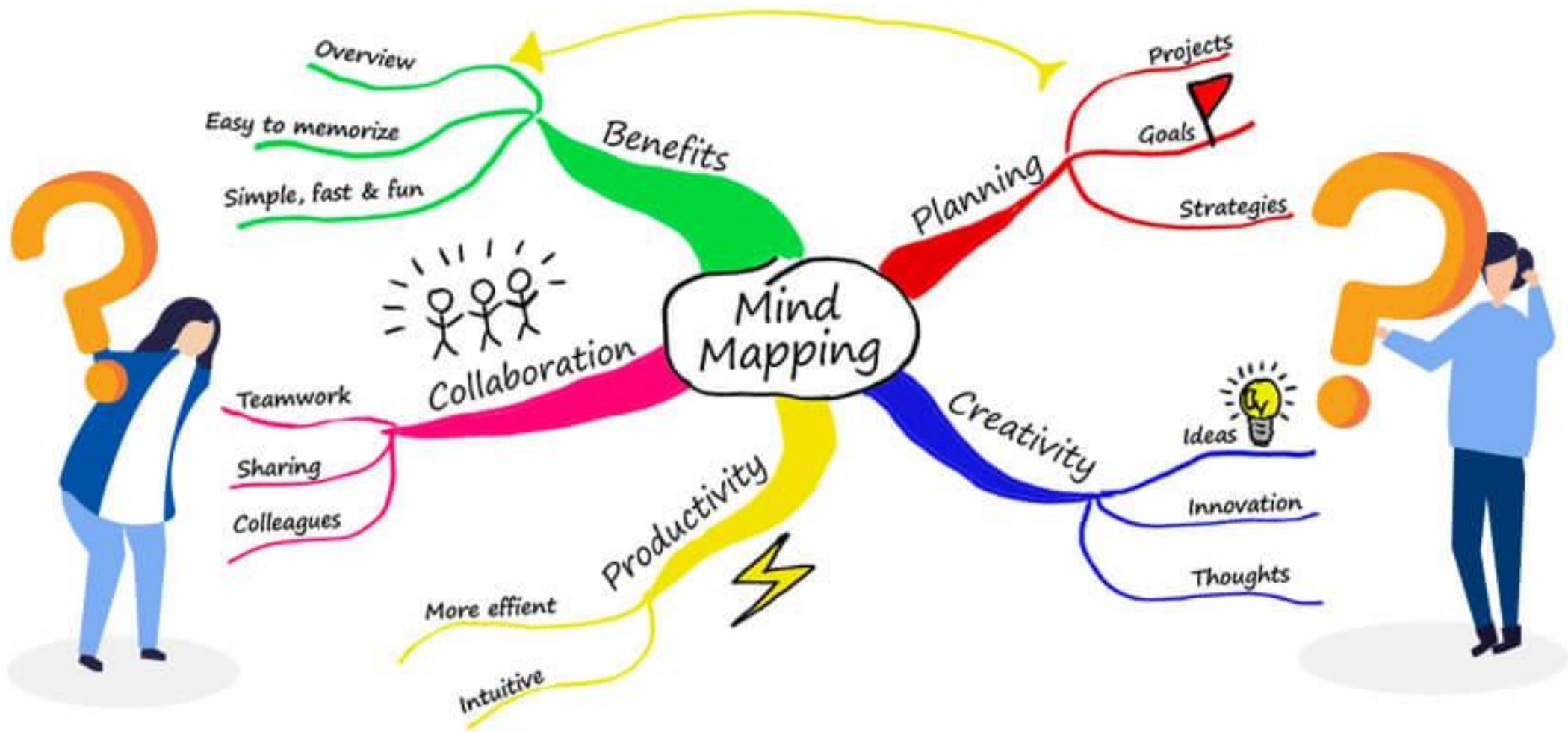
- What do you/your organization offer?
- What other resources exist for the community? What do your community partners offer? Do you effectively refer folks to those places?
- Where are gaps? What is missing, and where is the capacity to fill these gaps? Capacity for partnerships?

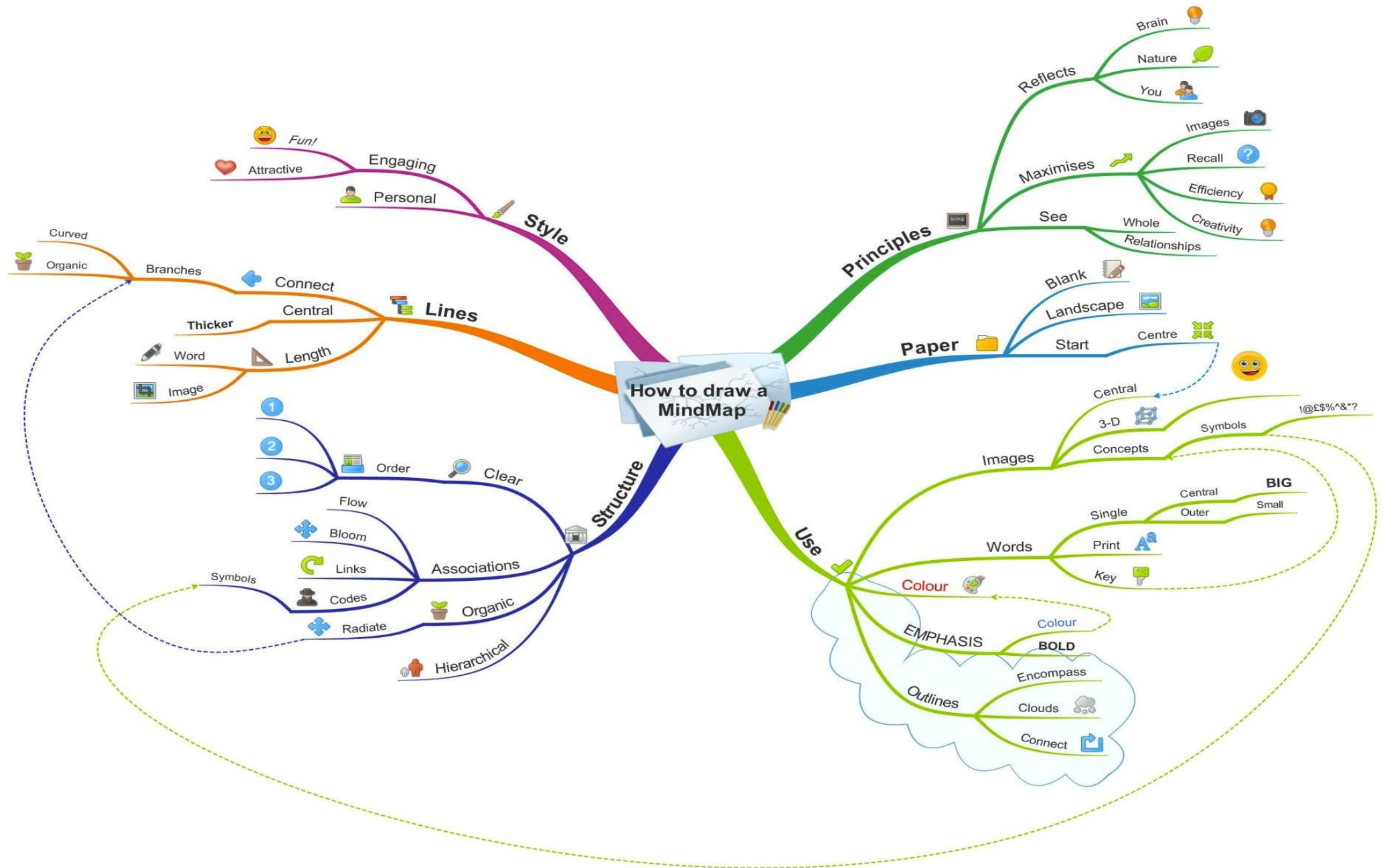
From this.....to THIS!



Vacation
Germany
Berlin
Wall
Brandenberg Gate
United Kingdom
London
Big Ben
Parliament
Tower of London
France
Paris
Eiffel Tower
Notre Dame
Denmark
Copenhagen
Little Mermaid
Tivoli Garden
Billund
Legoland









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Resource Mapping

Then come together as a table to share your maps (30 minutes)

1. Each person at your table shares for 1 minute (or less).
2. Then discuss:
 - What is similar across the maps?
 - What is missing on your map that you see on others? Why might it be missing?
 - Where are the gaps? Where is the capacity to fill those gaps?
 - ***Where are opportunities for partnerships?***

Please make sure to finish sticking your post-it notes on the posters around the room!

- What great work is happening now?
- What are the challenges and gaps?
- Where are the opportunities?





Please turn in your survey and drop your raffle ticket for your chance to win a prize tomorrow!

See you tomorrow at 8 am for breakfast

We'll start at 8:30 am and end at 1:30 pm

We hope you'll join us for the
DFI event from 2-4:30 pm:

**Identification Requirements:
Models for Growing Inclusion**

Have a wonderful evening!