HOW WE BUILT THIS

The Collective Impact of Financial Empowerment Programs

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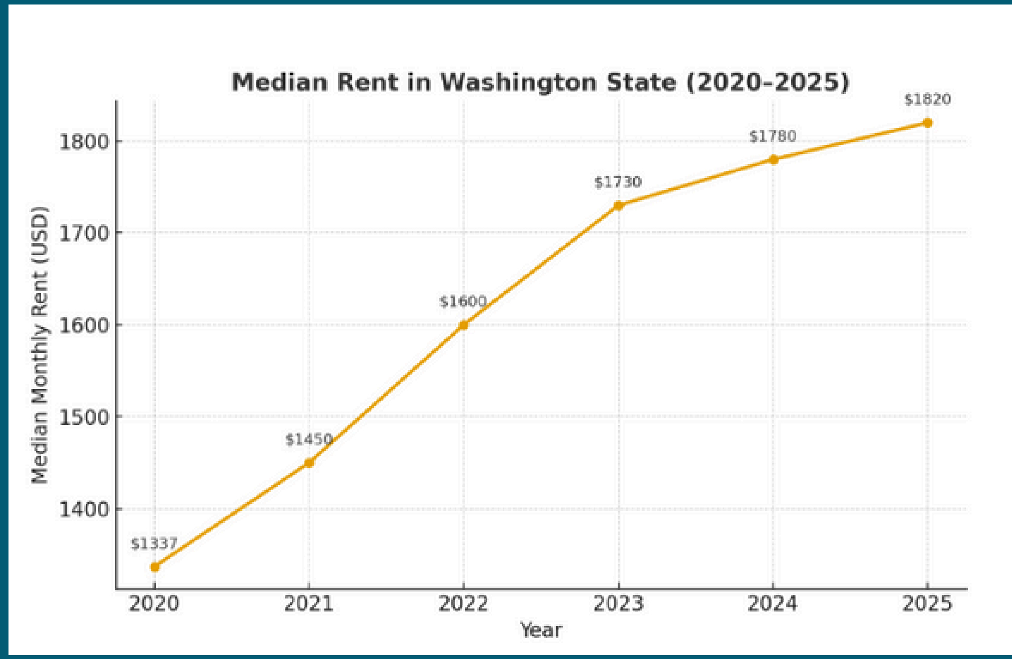
FINANCIAL EMPOWERMENT IS AN IMPERATIVE

Many Washingtonians are having to do more - with less

Increased costs of housing, food, insurance, utilities and other necessities

Safety nets are not enough - and are being eroded

Financial empowerment is needed NOW more than EVER



EVALUATE COMMUNITY NEEDS

01 What financial challenges are unique to your community?

02 What financial empowerment services are already available?

03 Where are the gaps?

ALIGN WITH ORGANIZATIONAL MISSION

INDIVIDUAL FINANCIAL COACHING

WORKSHOPS

GROUP FINANCIAL COACHING

Coaching programs will and SHOULD look different in each organization

When coaching aligns with mission, it becomes integral - not additive

EXAMPLES:

HOUSING

BY-AND-FOR

WORKFORCE

SKILLED FINANCIAL COACHING

LEARN → APPLY → REVIEW

Subject Matter Expertise - Certification/Training

Trauma Informed Approach

Cultural Sensitivity, Awareness & Respect

Strategic Partnership Building

INTENTIONAL PARTNERSHIP BUILDING

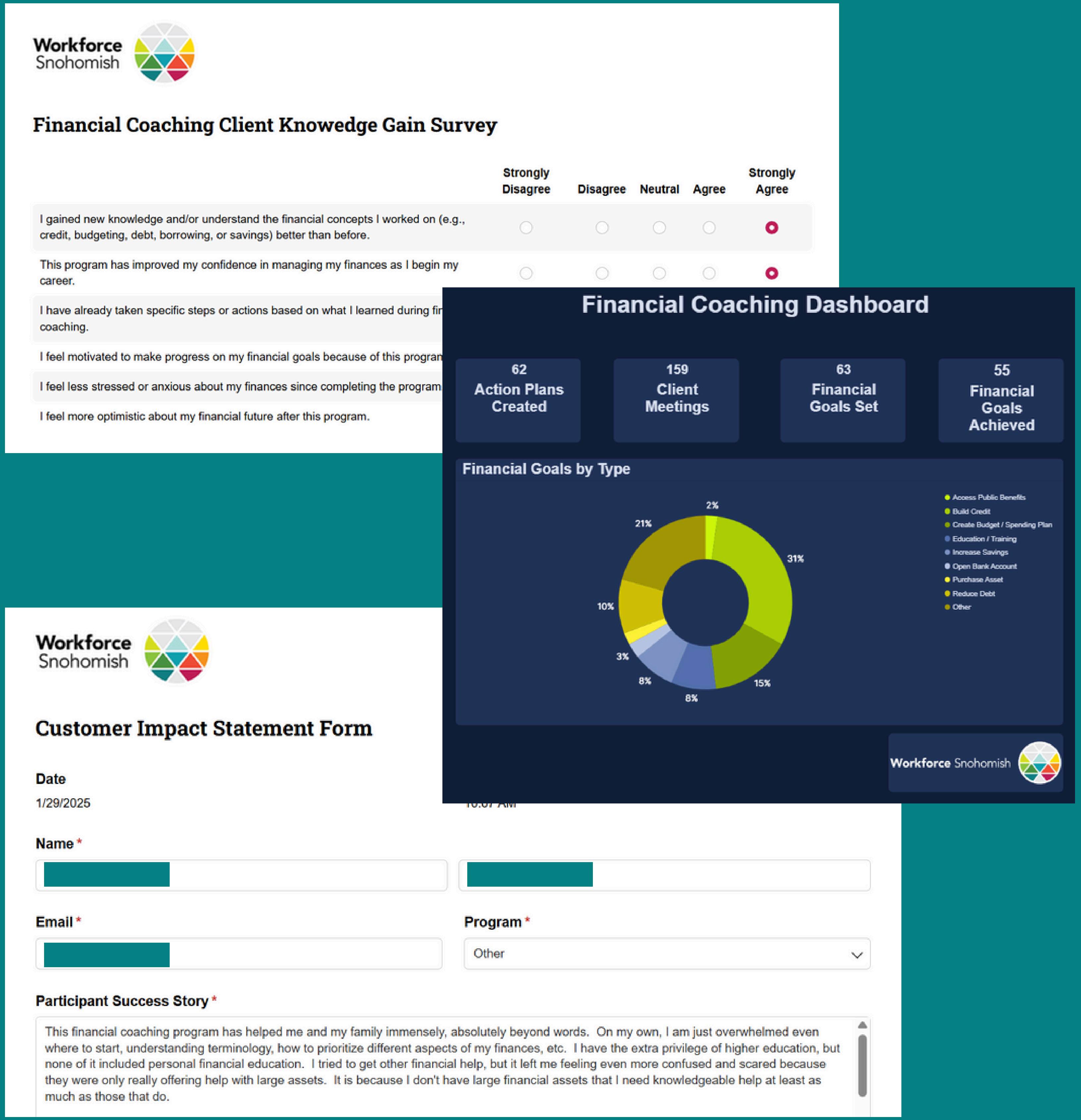
01 But First- Mission Alignment!

02 Expand bandwidth and capacity

03 Partner on service delivery

04 Collaborate on funding opportunities

CENTER DATA AND CLIENT VOICE



- Track outcomes and client experience
- Continuous improvements based on feedback
- Share impact with funders and community

LOOKING TO THE FUTURE

Creative funding for growth and sustainability

Explore potential fee-for-service models

Leverage braided and innovative funding streams

When financial empowerment is built with intentional mission alignment, skilled coaches, strong partnerships, and community voice -- it becomes more than an add-on service, it becomes a foundation for lasting stability and economic mobility for Washingtonians!

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TURN, LEARN & SHARE

01 What financial empowerment programming do you see in your community going well?

02 Where are you seeing gaps in financial empowerment services?

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PANEL PARTICIPANTS

Rocky Hollenbaugh, Financial Literacy Coach

United Indians of All Tribes Foundation

Josefina Carrillo, Eviction Prevention & Family Resource Specialist

Latino Educational Training Institute

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FROM OUR CLIENTS

"Most impactful experience for financial growth."

"This is a great help and blessing for me and they are teaching me a lot of things."

"This program is helping me learn and understand so much, and especially give me the confidence to research and find more answers for myself, as well as make sound decisions for my children and I now and in the future."

"With their advocacy and coaching, I took more control over my finances and got more active in monitoring my credit report. They are caring and thoughtful, and I would recommend her services to anyone who might be in need."

"I built a blueprint for life. That's how legacies start."

""I was so afraid to look at my credit report and they have held my hand all the way through it. I could not have done this myself."

THANK YOU FOR JOINING US TODAY!

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