



Financial Well-Being Through Small Business

Financial Empowerment Network

October 28, 2025

Lisa Smith, Executive Director
Washington State Microenterprise Association



Building the Capacity of Nonprofits that Strengthen Washington's Smallest Businesses

Capacity Building, Resources & Networking

Training and Technical Assistance

Grantmaking

Resource Coordination



Lowering the Barriers to Business Ownership

Entrepreneurial Support Organizations (ESO) are nonprofit organizations that help entrepreneurs earn more, innovate, grow, and contribute to the Washington State's economy through services such as training, technical assistance, microloans, and advocacy.



Capacity Building, Resources & Networking

BUILDING FINANCIAL STRENGTH IN YOUR BUSINESS

ARE YOU HOLDING STEADY IN YOUR BUSINESS?
ARE YOU PREPARING FOR THE ECONOMY TO RECOVER?

Learn About Business Tools, Resources and Financing Opportunities that Strengthen BIPOC Owned Businesses in Washington State.



Jennifer Tucker
Certified Business Advisor at WSBC



Ollie Garrett
President of Tabor 100



Maurisa Phillips
Loan Readiness Officer at Business Impact NW



Ben Yance
Executive Director of Ventures

WEBINAR TUESDAY, APRIL 6TH FROM 2:00 - 3:30PM





Center for Sustainable Infrastructure



CleanTech Alliance

CLEAN MATERIALS DISCUSSION #2

Micro Businesses, Macro Opportunity

Watch & Listen On  YouTube



Yumiko Damashek
Refugee Artisan Initiative



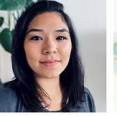
Jesse Foss
Foss Stump Grinding, LLC



Senator Mona Das
WA State (D-Kent)



Kathlyn Kinney
Spokane Independent Metro Business Alliance



Nico Onada-McGuire
Seattle Good Business Network



Moji Igun
Blue Daisy Consulting



Rachelle Ames
CleanTech Alliance

MEET YOUR BUSINESS RESOURCES

TIPS AND TOOLS FOR BUSINESS OWNERS IN THE SPOKANE VALLEY



NICOLLE HANSEN, MANAGER
SNAP WOMEN'S BUSINESS CENTER



LISA SMITH, EXECUTIVE DIRECTOR
WASHINGTON STATE MICROENTERPRISE ASSOCIATION

EVENT PARTNERS



WOMEN'S BUSINESS CENTER
Funded in part through a Cooperative Agreement with the SBA



WSMA



Evergreen BizLink



Spokane Valley

Free Webinar BUILDING STURDY CONSTRUCTION COMPANIES

THURSDAY, JUNE 29, 2023 AT 1:00 P.M.



Monica Guevara
Program Manager of Economic Inclusion Emerald Cities Collaborative



Steve Gelb
Northwest Regional Director Emerald Cities Collaborative



Michael Thrans
Construction Compliance Department of Labor & Industries



WSMA Washington State Department of Labor & Industries In partnership with the Department of Labor & Industries for employer outreach and education. **Emerald Cities Collaborative**

ONLINE WEBINAR

SAFE WORKERS! MOVING WASHINGTON FORWARD

Speakers:



Ming-Ming Tung-Edelman
Founder & Executive Director Refugee Artisan Initiative



Erin Nutter
Risk Management Consultant WA Department of L&I Division of Occupational Safety and Health



Rick Giggins, CPE, Ergonomist
WA Department of L&I Division of Occupational Safety and Health

Tuesday, March 21, 2023 2 - 3 PM

WSMA Washington State Department of Labor & Industries In partnership with the Department of Labor & Industries for employer outreach and education. **REFUGEE ARTISAN INITIATIVE**

BUILDING CAPACITY: STEPS TO BECOMING AN SBA MICROLENDER IN WASHINGTON STATE

VIRTUAL WEBINAR TUESDAY, MAY 21, 2024 1:00 - 2:00PM



Speakers:

Janie Sacco
Seattle District Office U.S. SBA

Karen Campbell
SNAP Financial Access

Chaune' Fitzgerald
WA African American Chamber of Commerce




Keeping Rural On The Radar Investing in Small Businesses

Monday, April 10, 2023~5:00-6:30pm

Statewide Partners **WSMA** Washington State Department of Labor & Industries Washington State Department of Commerce Our Speakers  **LIONNES**

WSMA PRESENTS: TOOLS & RESOURCES FOR SERVING ENTREPRENEURS WITH DISABILITIES

THURSDAY, OCTOBER 21 AT 2:00PM








CHRISTIANA OBEYSUMNER
PRINCIPAL AND OWNER EPIPHANIES OF EQUITY



EMERSON SEKINS
EXECUTIVE DIRECTOR NW ACCESS FUND



JAMES O'BRIEN
SUPERVISOR WA STATE DIVISION OF VOCATIONAL REHABILITATION

WSMA Northwest Access Fund DVR Division of Vocational Rehabilitation **Washington State Department of Commerce**

Training and Technical Assistance



Grant Awards for Nonprofit Microenterprise Development Organizations (MDO) or Entrepreneur Support Organizations (ESO) and Others Throughout Washington



Grantmaking

When Businesses Get the Support They Need

Impact of Entrepreneur Support Organizations (ESOs) on Businesses 2024-2025 Grant Cycle



- 46 ESOs were funded during the WSMA 2024-2025 Statewide Grant Cycle
- ESO programs served entrepreneurs in every part of the state reaching 5,700+ companies including cooperatives with business training, technical assistance and support with accessing financing
- 52% of the entrepreneurs served throughout WA were BIPOC owned
- Businesses who received specific business financial training/technical assistance or support were able to access \$2,762,421 in financing,
- 646 jobs were created through the dedicated work of these Entrepreneur Support Organizations (ESOs)

Grantmaking



Evergreen BizLink

Evergreen BizLink is an online platform that helps entrepreneurs *forge lasting relationships* with business specialists that offer business training, technical assistance, tools & financing, 24/7

<https://evergreenbizlink.com>

Resource Coordination



Evergreen BizLink



Who is partnering on Evergreen BizLink?





What is the Evergreen BizLink Resource Navigator?

The Evergreen BizLink Resource Navigator, powered by the Washington State Microenterprise Association (WSMA) in collaboration with the Washington State Department of Commerce, is an online connection point for a network that links entrepreneurs and business owners throughout Washington to local, regional, and state services to help companies launch, grow, and prosper.

As a technology tool, The Resource Navigator provides:

- Access to dynamic web directory of service providers offering a broad range of expertise
- Quick links to the appropriate resources to assist in starting or growing a business

<https://evergreenbizlink.com>



How Does The Resource Navigator Help Entrepreneurs?

- Connections to the right resources at the right time
- Information about service providers offering a broad range of help
- Easy and free access to specialty expertise through a targeted search technology, available 24/7



Connect with us!



Online:

www.wamicrobiz.org

www.evergreenbizlink.com



Social Media:

FB: [WA-State-Microenterprise-Association-WSMA-](https://www.facebook.com/WSMA-Association)

FB: <https://www.facebook.com/EvergreenBizLink>



LinkedIn: [washington-state-microenterprise-association-official](https://www.linkedin.com/company/washington-state-microenterprise-association-official)



BlueSky: <https://bsky.app/profile/wsma.bsky.social>



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[Instagram.com/evergreenbizlink/](https://www.instagram.com/evergreenbizlink/)



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Thank You!